Digital Times

THREE

From Us to You!

Dear Colleagues in the Agricultural and Construction Machinery Trade,

strong partnerships are the cornerstone of TRASER Software. Our software solutions are developed in close collaboration with our industry network – including dealers, manufacturers, associations, and online marketplaces – as well as our strong technology and innovation network within the Microsoft world.

By staying at the heart of the industry and ahead of the curve, we combine the best of both worlds to unlock the full potential of the machinery trade. We are proud to present the result of this joint effort in a clear and compact format!

Thank you for the collaboration and the valuable exchange of ideas – *for the industry, by the industry!*
Let's continue to move forward together, driving the industry toward a better, more connected future – in every sense of the word!

Yours TRASER Software-Team

TRASER

Our Expertise

Consulting

Are you looking for a product demonstration or a non-binding consultation? We're happy to show you what's possible, how, and when, and provide you with a non-binding offer upon request.

Project Management

A proven process for a great start! With our sophisticated, standardized approach, the desired TRASER product components are seamlessly integrated into your organization. Through structured project management and based on a gap-fit analysis of your unique business processes, we develop a detailed project plan tailored to your company's needs.

Industry Networking & Events

It's great when the industry comes together in person! That's why we regularly host various formats to bring people together – from customer days to the industry forum landtechnikdigital.de.

Our Expertise

Learn more!

traser-software.de/en/services

Academy – E-Learning-Portal

Our users can find online training sessions in the TRASER Academy, covering Business Central as well as introductions to the core business areas of TRASER DMS 365 and TRASER Rental 365.

Docs – Documentation

Our documentation platform, docs.traser-software.de, provides you with detailed application documentation for all TRASER product components at any time.

Ideen – Portal

On the website ideen.traser-software.de, you'll find an (inter)active platform for exchanging ideas and sharing information about the development of new functionalities. Our product standard is continuously enhanced by the valuable feedback from our users. We look forward to your contributions!

Support

We've got you covered. Our support team is available to our contract customers via email, support tool, and phone.

Our Services

Our Services

Learn more!

traser-software.de/en/services

DMS 365

Dealer Management System

„We have been a customer since the very beginning. Our partnership has grown a lot and we are currently using the complete product world: Sales, Rent, Service etc. Even if ERP projects are no easy feat, all in all we've been able to overcome every difficulty & are a good team."

Tom Grotemeier,
Heinrich Grotemeier GmbH & Co. KG

TRASER DMS 365

Administration Interface for agricultural machinery dealers and construction machinery dealers

As a fully integrated ERP solution specifically designed for the trading of machines, TRASER DMS 365 provides a complete ERP solution including General Ledger management. TRASER DMS 365 connects all trade processes and ensures clear structures, precise communication, and optimized processes. Catered specifically to the needs of your company, it meets all the daily requirements of the machine trade industry. Practical and tailored to fit the daily requirements of the machinery trade.

Check it out

Try out our 30-day trial version for free.

Get it from Microsoft AppSource

https://traser-software.de/en/products/dms-365

General Functionalities

- Automatic charges & discounts (e.g. freight)
- Simple file & image integration in master & transaction data
- Item/Service Item Attributes (machines) incl. filtering options
- Rebook Wizard for Current Assets / Fixed Assets
- Management of Service Item Components

Purchase & Sale

- Quote & Order Processing for Sales
- Order Processing for Purchases
- Purchase & Sales History
- Global Item Search via Catalog & Item Master Data
- Connection of Purchase & Sale for Replenishment Orders
- Shopping Cart functionality for the import / export of vendor files
- Extended Price & Discount Management

Inventory & Spare Parts

- Location & Bin Management
- Catalog Management & Import
- Setup of Surcharge Rates for Catalogs in Purchase & Sale
- Substitution & Interchangeable Items
- Automatic processing of Warehouse Documents for picking & put-away
- Simple Replenishment Management
- Definition of Warehouse Data for the Management of Reorders/ Replacements
- Barcode Management

Machine Trade

- Trade Number Management for Machine Life Cycles
- Machine Sales via Sales Forecast incl. Calculation Forecast
- Configuration import (depending on manufacturer) & configuration lists
- Processing of Trade-Ins (customer & vendor)
- Summary of bookings for a machine in a Calculation Review
- Business processes with machine communities
- Revenue and Contribution Margin Commission

Service

- Processing of Service Quotes & Service Orders
- Documentation of Services in Worksheets
- Standard Service Codes (e.g. for Maintenance Packages)
- Management & Notification of Service Intervals
- Warranty & Warranty Claim Management
- Summation of Labor Costs for Document Printouts
- Fixed Prices for invoicing of Orders
- Processing of Checklists on Service Orders
- Administration of internal Labor Costs
- Service Order Splitting

TRASER DMS 365

Mobile Service 365

Mobile editing & documentation of service orders. Completely integrated workflow with photos, signatures, time recording and all the information you need at your fingertips at any time.

Check it out

Google Play and the Google Play logo are trademarks of Google LLC. App Store and the Apple logo are trademarks of Apple Inc.
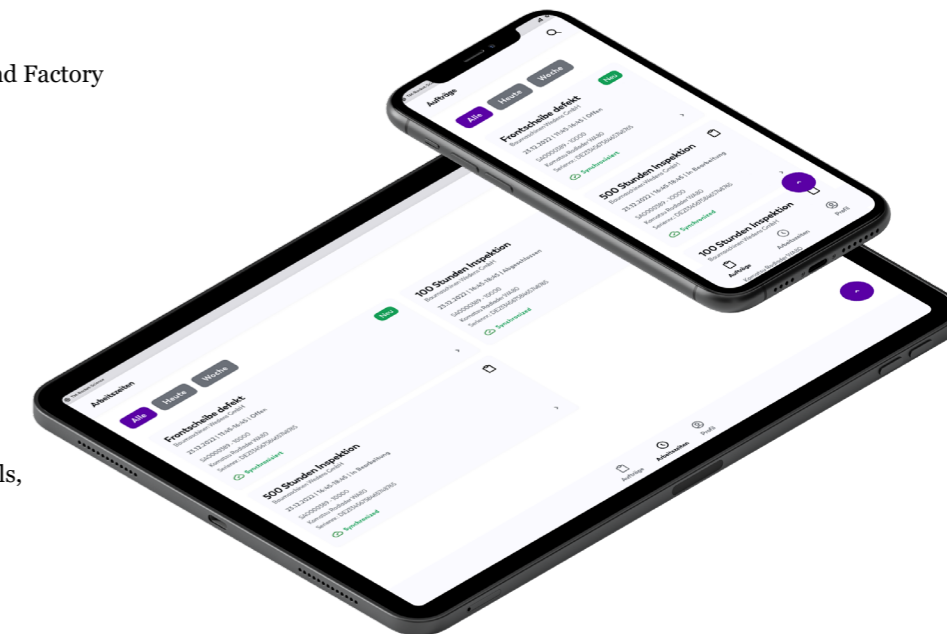
A link between your sales representative and your branch
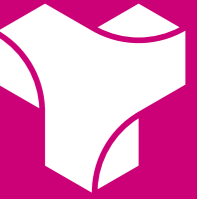
Mobile Service 365 – Functionalities

- Technican's overview of planned Service Orders
- Adding Spare Parts
- Image capture and editing
- Capture of signature/s
- Checklist editing
- View machine data
- Scanning and searching for Spare Parts
- Creation of a new worksheet
- Time tracking (Personnel Time Recording and Factory Data Capture (FDC))
- Handling Service Vehicles
- Repair Status handling
- GPS tracking (optional activable)
- Service Item Equipment
- Standard Service Codes
- Trip mileage tracking
- Push notifactions
- Online & offline capability
- Intergration of several other apps (phone calls, navigation etc.)

Neue Funktionen:

- View history of customer and machine
- Service Intervals
- Capturing „consumables"

TRASER Mobile Service 365

„TRASER is the ideal partner for us, embodying speed, innovative strength, and a shared commitment to optimization — the very values that drive us. This is a partnership of equals that both parties benefit from."

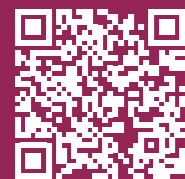**Jens Krause, rentem - specialist for Europe-wide rental of forklifts and work platforms**

Rental 365

The Pro Rental Solution

TRASER Rental 365

A professional solution for all of your rental processes

Having been tailored to meet the needs of all the stages of a rental process, TRASER Rental 365 ensures that all processes are carried out smoothly and are kept small and simple. TRASER Rental 365 provides you with optimal support when it comes to creating rental quotes and contracts and the management of delivery and return processes. Additionally, it greatly simplifies the entire invoicing process thanks to the integration with financial management. In your daily business, you will also benefit from practical features that have been tailored to the specific requirements of every rental process.

Check it out

Try out our 30-day trial version for free.

Get it from
Microsoft AppSource

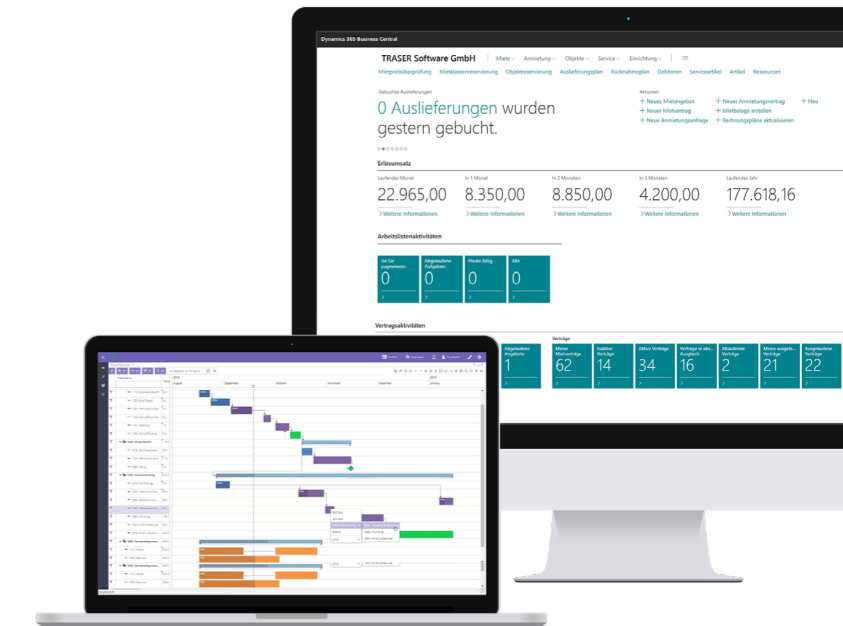https://traser-software.de/en/products/rental-365

Rental

- Renting and scheduling of Service Items (Machines), Items & Resources
- Management of Rent Classes & Rent Packages
- Set up of Workflows for Rental Processes
- Extended pricing with graduated prices & percentage rental rates
- Accounting of additional Contract Items (e.g. transport, cleaning, etc.)
- Processing of variable revenues (e.g. gas prices)
- Accounting according to consumption types & wear and tear
- Definition of minimum Rental Periods
- Quote & Contract Management incl. additional Contracts
- Rental Deposit Management
- Filtering according to Service Items Attributes & Rent Class Attributes
- Disposition Overview □ NEW: incl. TRASER Rentboard!
- Protocols for delivery & return incl. checklists, pictures & signatures
- Automatic E-Mail dispatch of documents
- Rent Breaks
- Invoicing based on Invoice Plans
- Free design of layouts for Rental Quotes & Rental Contracts
- Rental Location Management for simplified processing of Rental Items
- Evaluations of utilization & profitability

Rental Purchase

- Linking of rental contracts with Rental Purchase Requests from partners
- Rental Purchase Contract Management
- Processing of Rental Purchase Objects that are to be rented out to other customers
- Transport instructions for Rental Purchase Partners
- Cost/Revenue Overview for Rental Purchases and Rental Contracts

TRASER Rental 365

Mobile Rent 365 – Functionalities

- Useful workflow through separate processes (preparation, transfer/return & follow-up)
- Filterable rental order overview
- Search function across all rental contracts/protocols
- View all necessary information of an order/protocol
- Edit individual checklists
- Capturing images in checklists
- Capturing signatures in checklists
- View and interact with linked contacts
- Integration of several other apps (phone calls, navigation or sending emails)
- Edit location and bin for rental objects in the return process
- View the history of rental objects
- Add, edit or remove rental objects
- Capturing damage images
- Capturing counter readings
- Edit variable costs on rental objects, e.g. for fuel costs
- View protocol overview to complete a process step

- Partial delivery/return by confirming and editing quantities of rental objects
- Setting a rental status of a rental object in the return process, e.g. Information about damage status
- Capturing signatures to complete the handover processes
- Creating new rental order/protocol

Mobile Rent 365

Covers all rental process steps including, checklists for picking, damage documentation with pictures and text, signatures of customers that are required for the rental handover, return or follow-up of rental objects.

Cover every step of your rental process

Manage your rental processes from anywhere at any time

TRASER Mobile Rent 365

The digital solution for your used machinery business

MPO 365

MaschinenParkOnline

„MPO helps us enormously with our daily work. For our size and number of machines, the automated functions are priceless. The administrative effort to manage our used machines has been significantly reduced. We can manage all portals and also our own website quickly and individually in real time – all with a much higher data quality than before. That has also been well-received by customers. By using MPO, we gain valuable time that is now available to us for other things."

Joachim Schlesselmann, Fricke Landmaschinen GmbH

MaschinenParkOnline

The digital solution for your successful used machinery business!

MaschinenParkOnline (MPO) provides the best possible support during every phase of your used machinery sales process – simple and fast! Upload, valuate, advertise, present and market your used agricultural and construction machinery in a central application – for a successful sales process from start to finish and completely satisfied customers!

Functionalities

- Centralized machine management, regardless of your locations
- Different machine category characteristics
- Direct marketplace connection (> 20 relevant online marketplaces!)
- Improved data quality & more successful online trade
- Smart Subscription & Advertisement Management
- Contact Management with Sales History
- Vendor Management with Role Center
- Transfer & send machine offers with one click
- Convenient, automated Report Generation
- Automatic Image Management and easy YouTube integration
- Easy-to-use reporting with convenient KPIs

MPO was developed together with machinery dealers and portals.

Check it out

Do you want to know whether MaschinenParkOnline is the right solution for your used machine sales? Simply try it out! Free of charge and without obligation: https: https://maschinenparkonline.de/en/testing
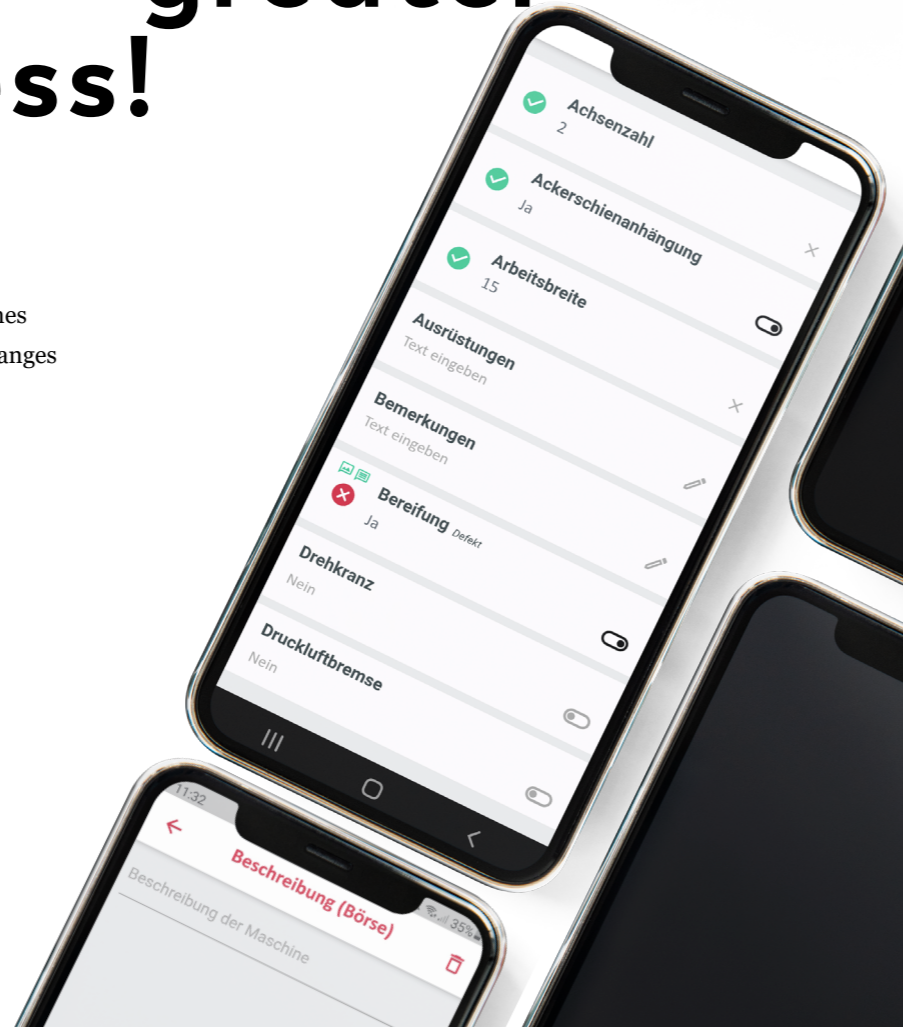
https://maschinenparkonline.de/en

MaschinenParkOnline

Reduced losses in purchasing = greater sales success!

Trade-In – Funktionen

- structured and optimal uploading opf (trade-in) machines
- faster and more reliable valuation process for part exchanges
- practical offline functionality - works in every field!

Trade-In

Optimize your valuation and part exchange process with MPO +Trade In. Use the „Trade In" app to upload and valuate your discontinued machines – quickly and directly on site.

Check it out

Google Play and the Google Play logo are trademarks of Google LLC. App Store and the Apple logo are trademarks of Apple Inc.

Download on the **App Store**

GET IT ON **Google Play**

https://maschinenparkonline.de/en/trade-in

Perfect machine uploads from the outset!

The app for your fast and optimal valuation and part exchange proccess

Your Contacts

_The Software Company for the Agricultural & Construction Machinery Industry.

Digital and Efficient. No Compromises.

Great software isn't just about making life easier — that's only the beginning. It's about optimizing processes and achieving results — creating happy teams, satisfied customers, and thriving businesses. Let's work together to unlock the full potential of what's possible!

Scan and Follow!

traser-software.de

DMS 365 & Rental 365
Torben Weber
(+49) 431 221 399 12
torben.weber@traser-software.de

MaschinenParkOnline
Torge Maschmann
(+49) 431 221 399 38
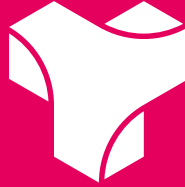torge.maschmann@traser-software.de

DBS 365
Oliver Schmitz
(+49) 431 221 399 16
oliver.schmitz@traser-software.de

TRASER

TRASER Software GmbH
Christianspries 4
24159 Kiel

(+49) 431 221 394 11
info@traser-software.de
traser-software.de

TOP
100
top100.de
Top-Innovator
2020

TOP
ARBEITGEBER
MITTELSTAND
2021
FOCUS

DEUTSCHLANDS
MITTELSTÄNDISCHE
ARBEITGEBER IM VERGLEICH
FOCUS-BUSINESS 04 | 2020

IN KOOPERATION MIT
kununu

SZ Institut
Innovativste
Unternehmen
2023
TRASER Software
GmbH
Im Vergleich: 2.575 Unternehmen
In Kooperation mit:
Creditreform
Süddeutsche Zeitung, Ausgabe 259/2023

Top 2024
Company
kununu

Scan Me!