



# Sales365

— The professional sales tool for agricultural & construction machinery trade processes

## DO YOU WANT MORE?

TRASER Sales 365 provides you with a central channel for your sales team and your valuable customer data. Thoughtfully combined with simple, digital workflows and intelligent interfaces, the CRM solution ensures lean and smooth processes – allowing your sales team to spend more time on what is important: Providing the best consulting and support for your customers!

### COMPANY & CONTACT MAINTENANCE

- ♥ Easy Master Data Maintenance
- ♥ Multi-Address Maintenance
- ♥ Prioritizations
- ♥ Customer Profiling
- ♥ Customer Key Figures
- ♥ Pre-filled Word Templates
- ♥ Contact & Company History

### MACHINE DEALER

- ♥ Easy scheduling of tasks
- ♥ Follow-Up Activities
- ♥ Easy creation of Sales Opportunities
- ♥ Import of manufacturer configuration files
- ♥ Trade-In-Management
- ♥ Easy creation & dispatching of Quotes
- ♥ Machine Owner History

### KEY FIGURES & DASHBOARDS

- ♥ All sales key figures stored in a single, centralized place, e.g. gained, lost & estimated turnover per sales person or sales team, market penetration, number of views by customers, distribution areas, forecasts etc.

### GENERAL OPERATION

- ♥ Seamless Office integration & Business Central synchronization
- ♥ optimized mobile Apps, offline and online
- ♥ Secure Updates & Back-ups

You are interested in more information or would like to try out TRASER Sales 365 free of charge and without further obligations to you?

Contact us for more information!



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